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**PROFESSIONAL EXPERIENCE**

*Principal*, Brown and Wilmanns Environmental, LLC, Santa Barbara, CA, 2006-present.

*Principal*, Michael S. Brown and Associates, Santa Barbara, CA, 1999-present.

*Adjunct Faculty*, Antioch University, Santa Barbara, CA, 2000-2003.

*Director of Environmental Research and Development*, Patagonia, Inc., Ventura, CA, 1993-1999.

*Manager of Environmental Affairs*, Office of Environmental Affairs, City of Irvine, Irvine, CA, 1990-1992.

*Director*, Office of Safe Waste Management, Massachusetts Department of Environmental Management, Boston, MA, 1986-1990.

*Program Manager*, Office of Safe Waste Management, Massachusetts Department of Environmental Management, Boston, MA, 1985-1986.

*Research Associate*, Center for the Study of Drug Development, Tufts University, Boston, MA, 1984-1985.

*Research Analyst*, Program on Science, Technology, and Society, Cornell University, Ithaca, NY, 1981-1984.

*Regulatory Analyst*, Office of Toxic Substances, U.S. Environmental Protection Agency, Washington, DC, 1980-1981.

**EDUCATION**

Ph.D., Cornell University, City and Regional Planning, 1984 M.R.P., Cornell University, City and Regional Planning, 1980 B.A., University of California at Santa Cruz, Politics, 1974

**SELECTED PUBLICATIONS**

D. Nelkin and M. Brown, *Workers at Risk: Voices from the Workplace*, Chicago: University of Chicago Press, 1984.

D. Smith and M. Brown, "Sustainability and Corporate Evolution: Integrating Vision and Tools at Norm Thompson Outfitters," *Journal of Organizational Excellence* 22(4):3-14, Fall 2003.

M. Brown and E. Wilmanns, "Quick and Dirty Environmental Analyses: What Do We Need to Know?" *Journal of Sustainable Product Design*, Issue 1:28-35, April 1997. Available at <http://www.cfsd.org.uk/journal/archive/>.

Y. Chouinard and M. Brown, "Going Organic: Converting Patagonia's Cotton Product Line," *Journal of Industrial Ecology* 1:1, Spring 1997.

M. Brown, "Irvine's Balancing Act with CFCs," *Los Angeles Times*, July 30, 1994, p. B7.

M. Brown and A. Hart, "Reducing the Use of Ozone Depleting Chemicals: The Irvine, California Ordinance," *Journal of the Air and Waste Management Association* 42(4):429-432, 1992.

M. Brown and K. Lyon, "Holes in the Ozone Layer: A Global Environmental Controversy," in D. Nelkin (ed.), *Controversy: Politics of Technical Decisions*, Beverly Hills, CA: Sage Publications, 3rd. Ed., 1992.

## **SELECTED REPORTS**

"South Coast Regional Impacts of Growth Study," Santa Barbara Region Economic Community Project, Fall 2003 (co-author). "Sustainability Toolkit," Norm Thompson Outfitters, Spring 2002. "CERES Report," 1999, 2000, 2001/2002 Aveda Corporation, (research and draft preparation). "Environmental Assessment Report," 1993/1994, 1994/1995, 1995/1996 Patagonia.

## **SELECTED SPEECHES AND PRESENTATIONS**

"South Coast Regional Impacts of Growth Study," multiple presentations to elected officials, business organizations, community and neighborhood groups, 2003-2004.

"Integrating Environmental Value into Entrepreneurial Organizations," presented at the UCLA Entrepreneur Association Conference, May 2003.

"The Norm Thompson Sustainability Scorecard and Toolkit: Developing an Effective Approach for Moving Products Towards Sustainability," presented at the Businesses for Social Responsibility Annual Conference, November 2002.

"Industrial Design and Environmental Life Cycles," presented at the California College of Arts and Crafts, October 2001.

"Practical Metrics and Reporting," presented at Portland State University, March 2001.

"Sustainable Products and Life Cycle Analysis: The Patagonia Case," presented at Sustainable Products Training Conference, March 2000.

"Working with Suppliers to Improve Environmental Performance," presented at the National Academy of Engineering International Conference on Industrial Environmental Performance Metrics, November 1998.

## **PROFESSIONAL ACTIVITIES**

*Journal of Industrial Ecology*, Case Studies Editor, 1999-present.

University of Washington, Graduate School of Business, Environmental Program Advisory Committee, 1995-1997.

EcoPartners, Co-Founder and Co-Facilitator, 1993-present

USEPA, Life Cycle Analysis Advisory Committee, 1993-1994.

Irvine Chamber of Commerce, Environmental Committee, Irvine, CA, 1991-1993.

## **PROGRAM AWARDS**

California Integrated Waste Management Board, Waste Reduction, Patagonia, Inc, 1994.

SCAQMD Clean Air Award, City of Irvine, 1992.

United Nations Environment Programme, Irvine CFC Reduction Program, 1990.

Commonwealth of Massachusetts Pride in Performance Award, Office of Safe Waste Management, 1988.